

automechanika
JOHANNESBURG

7-10 June 2022
JHB Expo Centre, Nasrec

Automotive Aftermarket Trade Show

automechanika.co.za

Sponsored by



Organiser
messe frankfurt

POST SHOW REPORT

2022

futuroad expo
JOHANNESBURG

7-10 June 2022
JHB Expo Centre, Nasrec

Truck, Bus and Commercial Vehicle show

futuroad.co.za

Sponsored by WesBank

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SHOW PROFILE

As part of the global Automechanika network of automotive trade fairs worldwide, Automechanika Johannesburg is the largest automotive trade fair and business platform on the African continent. Featuring manufacturers from across the automotive sector, including parts & components, repair & maintenance, electronics, accessories, car wash, care & reconditioning, management & digital solutions as well as tyres & wheels, safari and off-road vehicles, Automechanika is the ultimate platform to source new products, view the latest technologies and meet new suppliers. Automechanika Johannesburg is organised by Messe Frankfurt South Africa.

EXHIBITION OVERVIEW

4 Days

191 Exhibitors

425 B2B Meetings confirmed

5488 Visitors

8591 Total Sqm's

Exhibition visitors from 13 countries

SHOW PROFILE

Brought to you by Messe Frankfurt South Africa, Futuroad Expo Johannesburg is the most comprehensive business platform for the Truck, Bus and Commercial Vehicle Body Sectors. As the first and only truly international trade fair of its kind on the African continent, Futuroad attracts a visitor audience from across the sub-Saharan region, making it the ideal platform to grow your business footprint.

SHOW HIGHLIGHTS



SPONSORS & PARTNERS



SKILLS DEVELOPMENT

CAR WRAPPING

Correct Vinyl's for correct applications, designing, printing wrapping, vehicle preparation, wrapping, difficult sections, post heating, quality check.

CAR DETAILING

Specialised services offering vehicle owners customizing, Ceramic Coating, PPF(Paint protection film), Vinyl wraps, Paint enhancement, Leather repairs, Dent removal, and Interior detailing was showcased this year for the first time.

MASTERDRIVE

MasterDrive hosted their first hybrid workshop at the 2022 Futuroad expo. The theme of this workshop was 'Driving Excellence- the role of companies: Examining their responsibilities and ethics, with the goal of creating safer roads in South-Africa.

TYRE CHANGING COMPETITION

The Competition started with a Training session on use of Equipment and Accessories, Health and Safety, Tyres & Fitting procedures. Once training was completed the competitors were randomly selected to compete.

EXHIBITORS & BRANDS AT THE SHOW



THE INNOVATION AWARDS



"Product innovation is synonymous with the Automechanika brand and as such, the Innovation Awards have been a highlight of the local event since it was first held in 2009. It aims to find the best aftermarket products in South Africa from a selection of categories and utilise Automechanika Johannesburg as the platform to honour the pioneering prowess of each winning item," said **Michael Dehn, Managing Director of Messe Frankfurt South Africa, the organisers of Automechanika Johannesburg at the awards function.**

Winners of the Innovation Awards:

1. SynapCAM of Synap Inc
2. Macrocomm IoT's Smart Trailer Plug
3. Rotrix TSH-016 by Kalundu Trading (Pty) Ltd

THE INDUSTRY SPEAKS

"I have been extremely, extremely happy with the turnout this year, we have generated a lot of inquiries and leads"

- Bulldog

"We are excited to deal with a lot of new customers we wouldn't have dealt with before, and we are hoping that Automechanika is the platform to make it happen"

- Impala

"We have been a part of Automechanika for the last 5 years, this year we could see the numbers are less, but the quality of people are excellent"

- Sticky Motors

"A lot of people are coming in, a lot of interest. The quality of people coming in has been the key for me"

- 3G Trucks & Trailers

"We feel Automechanika is the right platform for the industry we are in and we are looking to grow with the Automechanika brand"

- Africa Truck Parts

"With regards to the show, I think it's stunning. South Africa as a whole have been looking for these types of events and to interact with fellow industry people"

- Shield

"We found this show very productive, we were very happy with the quality of people engaging with us at our stand. Also, the B2B meetings we've had was very fruitful, we have gained a lot of business prospects"

- Shell

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